

## Business Publications

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# Former Tulsa United Way VP enjoys closer bond with nonprofits

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[Journal Record, The \(Oklahoma City\)](#) , [Dec 16, 2008](#) by [David Page](#)

While working 10 years for the Tulsa Area United Way, Linda Jenkins received an education in nonprofit management standards and practices.

Her experience as vice president of community investments with the Tulsa Area United Way complemented her earlier experience in city government working in Long Beach, Calif., and Tulsa in a career exceeding 20 years.

With the nonprofit and public-sector experience in hand, Jenkins decided it was time to establish her own company and opened Jenkins Consulting in April. Her company specializes in providing organization assessment, meeting and retreat facilitation, board development and strategic planning for nonprofit organizations.

"With United Way, I really acquired a lot of familiarity and understanding of nonprofits," she said.

With Jenkins Consulting Group, she views nonprofits with a new perspective.

"In working with United Way, I worked with 60 to 70 nonprofits all at once," Jenkins said.

"Now I enjoy working with an organization individually and enjoy how my experience helps them meet their goals and challenges each day."

She has both large and not-so-large clients.

"I have one client with a budget of \$60,000 and another with a \$4 million budget," she said.

Jenkins was born in France, where her father served in the military, and moved to Tulsa with her family when she was 10. After graduating from Holland Hall Upper School she earned a bachelor's degree in history and urban studies from Princeton University and a master's degree in public affairs from the LBJ School at the University of Texas in Austin.

She worked for the city government in Long Beach, Calif., before returning to Tulsa in 1995 to work in city government and later joined the Tulsa Area United Way.

Her nonprofit experience is not confined to her professional career with United Way. While she

lived in Long Beach, she was on the board of directors for the YWCA/Women's Shelter. A graduate of Leadership Tulsa, Jenkins served on the board of directors of Youth Services of Tulsa and received an Evergreen Spirit Awards from the AIDS Coalition of Tulsa and a Leadership Vision Award from Tulsa C.A.R.E.S.

Now she uses her combined professional and civic experience to help nonprofit organizations.

"It is exciting for me to have the opportunity to work with the nonprofit organizations and to help them focus on doing the very best job they can to meet their mission," Jenkins said.

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