

Strategic Planning Process Outline Questions

- How many years will the strategic plan cover?
- What specific areas, opportunities and challenges do you want the plan to cover?
- Do you have commitment from other board members and key stakeholders to support development and implementation of the plan?
- Do you have a strategic planning committee established? If yes, does it include staff, board and stakeholders?
- Do you want Jenkins Consulting Group to handle orientation for the committee members?
- What timeframe have you established for preparing and approving the plan?
- Do you intend to complete an organization assessment as part of your planning process?
- Do you intend to complete an organizational culture assessment as part of your planning process?
- Do you intend to complete an environmental scan as part of your planning process?
- Do you intend to complete a SWOT (strengths, weaknesses, opportunities and threats) analysis as part of your planning process?
- Do you intend to complete any board, staff, client and stakeholder satisfaction and/or needs assessments as part of the planning process?
- Do you want Jenkins Consulting Group to write the first draft of the plan?
- What procedures do you want to follow for reviewing and revising the draft plan?
- Do you want Jenkins Consulting Group to write the final plan?
- What process do you want to follow to obtain plan approval from the strategic planning committee? Do you want Jenkins Consulting Group to be involved in this approval process?
- What process do you want to follow to obtain the full board's approval of the plan? Do you want Jenkins Consulting Group to be involved in this approval process?
- Do you want Jenkins Consulting Group to be involved in writing the long-term and annual action plans based on the strategic plan?
- Do you want Jenkins Consulting Group to evaluate progress toward implementing the plan three months, six months, nine months and one-year after it is approved?